



AREF FUTUREGEN CONFERENCE 2024

SPONSORED BY CAREY OLSEN

CAREY OLSEN



DAY 1: Tuesday 3rd September

09:45 Registration

Join us in the Library of Emmanuel College, Cambridge University for registration, tea, coffee and networking.

10:30 Keynote Speaker: Mark Davy, Founder & CEO, FutureCity

Mark Davy has grown Futurecity into a global culture-led placemaking consultancy. A respected platform for the culture-driven development of towns, cities and regions. He is a passionate leader driven by a commitment to cultural excellence in our cities. His commercial and intellectual knowledge place him at the forefront of the debate about the changing role and purpose of modern cities.

11:30 & 12:30 Breakout Session A: Empower & Influence: Mastering Confidence and Leadership

Learn how to communicate confidently in this 45 minute workshop, influence effectively, and embrace a growth mindset, empowering you to thrive and lead with confidence.

Run by Amira, The Communication Expert

Breakout Session B: Delegate Power Networking

Join us for a dynamic 45-minute speed networking session to connect, collaborate, and meet fellow delegates at the conference!

13:30 Lunch

14:30 Fireside Chat: Adrian Benedict, Fidelity International

Join us for a Fireside Chat with Adrian Benedict, Head of Real Estate Solutions at Fidelity International, as he shares career insights, leadership lessons, and future industry trends, in an engaging conversation with Will Lawrence from AREF's FutureGen Committee.

15:30 Break

16:00 Panel Discussion: Impact Investing and Real Estate

Our ESG panelists will delve into what we mean by impact investing within the real estate sector, the different forms of impact that can be targeted and how it can be measured.

- (Moderator) Frankie Demetriades, ABRDN
- Jessica Pilz, Fiera Real Estate
- Vivienne King, Impactful Places
- Yan Chan, Impact Management, Bridges FM

17:00 Check-in and freshen-up

18:00 Punting

Enjoy a scenic chauffeured punting experience on the River Cam in Cambridge, complete with drinks and expert guides.

19:30 Dinner: Parkers Tavern

Join us for a three-course dinner at the charming Parkers Tavern in Cambridge.

DAY 2: Wednesday 4th September

10:30 Site Visit 1: The Old Swiss Building

The re-imagining of the Swiss Laundry warehouses and Tannery into 50,000 sq ft of superbly designed, state of the art R&D and Office Space.

Site Visit 1: The CBI Estate

CBI is the newly revitalised area around Cambridge Station. It is a mixed-use development, well underway, that has delivered new homes, offices, retail space and two hotels, with more to come.

12:00 Ends

Open to both Members and Non Members

#FGenConf24